**BOP 2014 Community Recognition Awards**

**Business Nomination Form**

The best applications will give specific examples of how the nominator has witnessed the business actively promoting bisexual/non-monosexual inclusion, equality, visibility or acceptance in diverse GLBTA and/or straight communities. Additionally, if applicable, the nominator should highlight any measurable outcomes the nominee business’s efforts have produced to achieve bi /non-monosexual inclusion, equality, visibility or acceptance in these diverse communities. **Nominators should be sure to emphasize how the business’s contributions benefit bi/non-monosexual communities specifically, rather than GLBTA communities generally.**

To nominate a business for BOP’s business CRA, please answer the following questions in no more than three double spaced pages:

1. Does the nominated business actively promote bisexual/non-monosexual inclusion, equality, visibility or acceptance in its advertizing and services? If so, how?

 2. What percentage of the business’s sales, advertising, or services are dedicated primarily to promoting bisexual/non-monosexual inclusion, equality, visibility or acceptance and/or to serving bisexuals/non-monosexuals and bisexual/non-monosexual communities? Are the sales, advertisements, or services targeting bisexuals/non-monosexuals integrated into the sales, advertizing or services targeting GLBTA communities? Straight communities? If so, how?